

#### READINGS IN GLOBAL ORGANIZATION DESIGN

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# WORKING WITH CORPORATE CLIENTS TO ASSIST NON FOR PROFITS

by Andrew Olivier, Senior Fellow of The Global Organization Design Society

A presentation at

### **Designing the Smarter Organization**

the Global Organization Design Society's 5th World Conference
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Palisades, NY

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- We need a new way of living resources are limited and growth is not infinite
- Social Business is the business of the future
- · Conscious Capitalism
- Approx 600,000 Not for Profits in Australia
- 58,799 classified as being "economically significant" by ABS employs 8% of Australians .
- Growth in industry of 7.7% between 1999 2007
- Service expectation in schools
- Volunteering culture
- Range is enormous from teaching yoga, cricket, restore machinery, homelessness, birth and death, care for the sick, child care, help refugees, provide support, societies, professional groups, teach sustainability, Aus Aid, Religious organisations, service providers for training, education....

Strongly values based- can be altruistic.

A chance to contribute to society,
To grow the context for organisations
To belong and fulfil values
Paradox of non for profit but financially
viable
No shareholder return measure
Continue to contribute beyond
retirement

### **Building Capability in**

For Purpose Organisations.

What can we do to give something back for "not for profit" organisations?

The Working Journey has been partnering with corporate clients to work with social entrepreneurs and for purpose organisations for more than a decade and a half.

We select For Purpose Organisation we want to work with; - which can be a challenge....

We agree with Corporate Client to do Levels of Work; IRIS, CPA or Requisite Leadership Training in that Organisation.

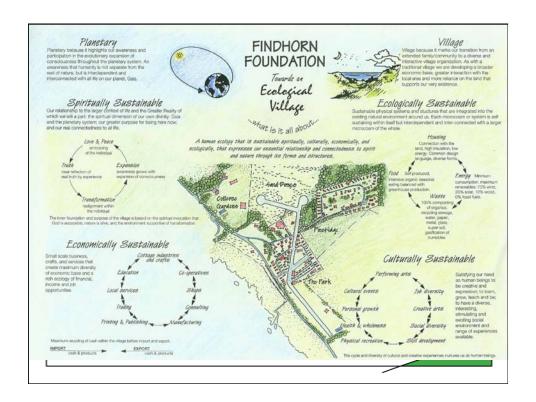
We deliver agreed projects and then do follow-up

**Benefits** to Corporates is they enjoy the work and helps CSR programmes

**Benefits** to for Purpose Organisations is they get services they would not afford and helps them achieve objectives

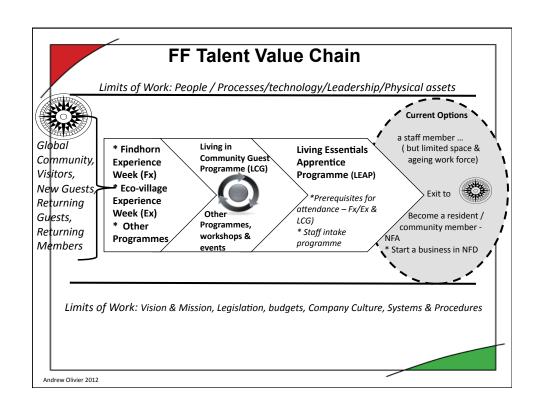
Is Requisite Organic?

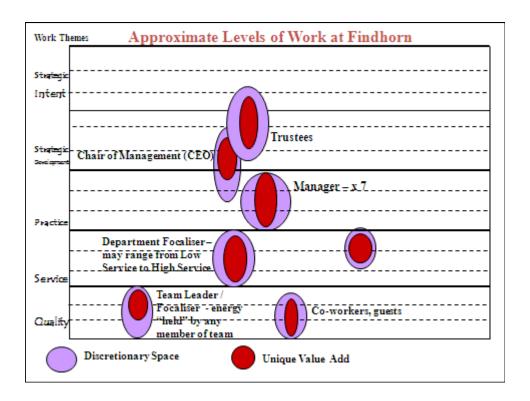




### Recognition

- 1997 granted NGO status by UN
- 1998 UN-Habitat Best Practice Award
- 2001 Gold Award for Green Tourism Scottish Tourist Board
- 2002 Best Workshop and Retreat Centre Award from Kindred Spirit
- 2004 MBE to Eileen Caddy for services to spiritual inquiry
- 2006 CIFAL Findhorn 12th centre worldwide for education for sustainability
- 2007 ecological footprint half UK average





## Giving back....

Some of Our Corporate Partners over the Journey...

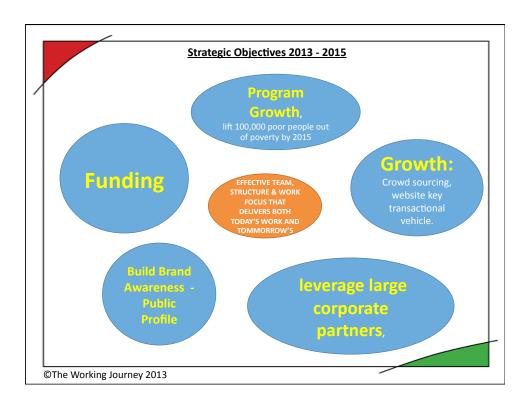
- SA Water
- Westpac Banking Corporation
- Telstra
- EDAC
- Diamond Valley Learning Centre
- RAA
- (Commonwealth Bank; Woolworths; Carnival Lines; BHP Billiton)

# Not for Profit – FOR PURPOSE clients we have assisted...

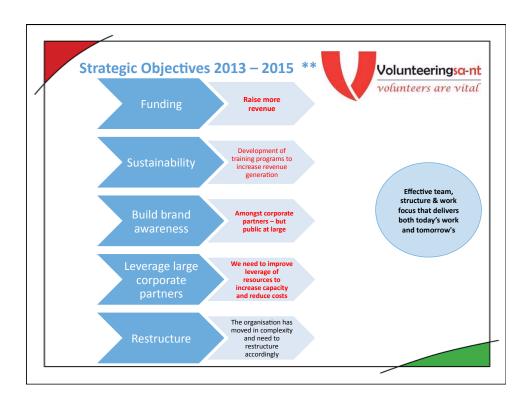
- Monash Foundation (Australian equivalent of Fulbright and Rhodes Scholarships)
- World Vision
- CSIRO
- Good Return
- Volunteers SA and NT
- Found
- Boards

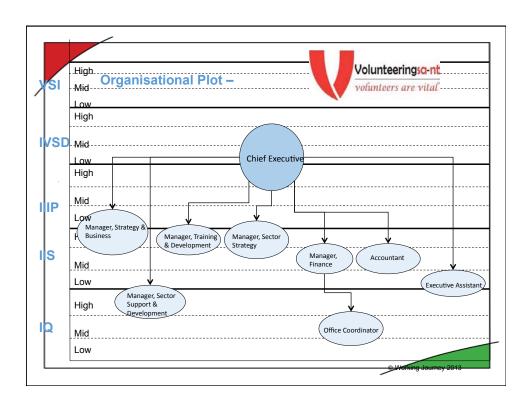


- Micro financing Crowd Funding
- Skills Building for Sustainable livelihoods
- Cambodia \* Fiji \* Indonesia \* Laos \* Nepal\* Philipones \* Tonga



3 Client Sensitive Slides Removed









## Global Organization Design Society

#### GO SOCIETY PURPOSE AND VALUES STATEMENT

To support the organizing of work in a responsible, fair and healthy manner in which people are led in a way that enables them to exercise their capabilities.

The Society believes this requires applying a systems framework\* emerging from reflective inquiry in which levels of work and capability are the initial paradigm and growth in human awareness is the essential process.

The benefits are organizational effectiveness, fulfilled people and organizations designed for value-creation, sustainability and social well-

Note: inspired by the work of Wilfred Brown and Elliott Jaques

The Global Organization Design Society was founded in 2004 to establish and operate a worldwide association of business users, consultants, and academics interested in science-based management to improve organizational effectiveness.

The GO Society fulfills its purpose by:

- Promoting among existing users increased awareness, understanding and skilled knowledge in applying concepts of Levels of Work Complexity, Levels of Human Capability, Accountability, and other concepts included in Requisite Organization and/or Stratified Systems Theory.
- Promoting among potential users of the methods, appreciation of the variety of uses and benefits of science-based management, and access to resources. The GO Society supports the learning and development of current and future practitioners by holding world conferences and professional development workshops, publishing books and a journal, and maintaining a resource-rich web site with related articles, monographs, books, videos, blogs, discussion groups, and surveys.

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