



GO Global Organization
Design Society



Readings in Global Organization Design
2005 Conference Materials

Summary of Survey of Those Registering an Interest in
RO between May 2004 and July 2005

GO: Global Organizationdesign Society

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This is a summary of the results of a survey completed by those registering their interest in RO and levels of work complexity between May and July 2005 on the society web site and who subsequently downloaded Ken Craddock's Comprehensive, Annotated Bibliography of RO-related publications.

731 people completed the survey. We sent another 400 email invitations to email addresses of those we have reason to believe are interested in RO using contact management software. Many corporate firewalls and spam filters may have blocked many of these messages. You can help us expand the number of people completing the survey by sending our society web address to those you know to be interested in RO. The address is <http://www.GlobalRO.org>.

16% of those completing the survey held doctorates.

Respondents were from **47 countries (547)**. The 11th largest countries and the percentage of responders are below. (There were 3, 2 or 1 respondents in the rest of the countries.)

Country	Number	Percent
United States	146	26%
Canada	109	20%
Australia	96	17%
United Kingdom	40	7%
South Africa	39	6%
Argentina	18	3%
New Zealand	12	2%
Sweden	9	2%
Brazil	9	2%
India	8	2%
Denmark	6	1%

The important survey questions and responses are below:

16. Their occupations were (percentages):

Primary occupations	Percent
Consultants	48%
Managers in organizations	30%
Academic faculty	12%
Doctoral students	5%
Masters students	4%
Undergraduate students	1%

Total academic: 22%

17. The percent of their work time currently spent on various RO-related activities (percent, average response/ 200%):

Activity	Percent of time
Consulting to organizations	53%
Managing in organizations	51%
Researching and/or writing on organizational issues	27%
Teaching in an academic setting	23%
Teaching in an organizational setting	18%

We believe the number of responses from managers in organizations is lower than expected because of the large increase in the use of corporate spam filters in the last year that probably blocked our contact manager software invitations to participate.

18. Year in which you became acquainted with RO concepts (percentages) (130 missing):

Year	Number
Pre 1970	3
1970s	13
1980-1984	21
1985-1989	57
1990-1994	87
1995-1999	115
2000-2005	300

The word is spreading faster and faster.

19. Type (and extent) of your knowledge about RO (percentages):

	None	Moderate	Extensive
Knowledge by reading, workshops	20%	52%	27%
Experience in applying RO in organizations	43%	37%	20%

20. Some 89% felt the nature of their interest in RO was likely to be sustained over time. Only 11 % felt it was short-term or project specific.

21. 49% stated the degree of their interest in RO was “extensive”. 37% stated it was “moderate”. 13% had only “some interest” in RO.

22. Regarding the design features for the website, people indicated the extent they would be interested in the following features to support their use of RO (percentages):

	Not at all	Moderate	Great extent
Articles	0%	32%	68%
Tools, methods, and templates	2%	28%	70%
Calendar of events	13%	59%	28%
Contact names by country	12%	58%	30%

We conclude that all four of these features would be popular.

23. 20% stated they were “very likely to attend” the Toronto conference in August 2005. 45% indicated they were “somewhat likely to attend”. 35 % said they were “not at all likely to attend”.

24. 60% said they were willing to share their contact information with others who took the survey.

GO Membership Distribution - Top 10 Countries -

Country	Number	Percent
United States	204	29%
Canada	135	19%
Australia	123	18%
United Kingdom	50	7%
South Africa	45	6%
Argentina	21	3%
New Zealand	18	3%
India	11	1%
Sweden	10	1%
Brazil	9	1%



OUR PURPOSE

The Global Organization Design Society is a not-for-profit corporation registered in Ontario, Canada to promote the following objective:

The establishment and operation of a world-wide society of academics, business users and consultants interested in science-based management to improve organizational effectiveness for the purposes of:

Promoting among existing users increased awareness, understanding and skilled knowledge in applying concepts of Levels of Work Complexity, Levels of Human Capability, Accountability, and other concepts included in Requisite Organization and/or Stratified Systems Theory.

Promoting among potential users of the methods, appreciation of the variety of uses and benefits of science-based management, and access to resources.

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